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Summer Newsletter 2012

### Frontier Airlines' Service to Orlando Takes Flight! LVIA Hosts Inaugural Celebration

Frontier Airlines' new year-round, nonstop service between Lehigh Valley International Airport (ABE) and Orlando International Airport (MCO) took off on May 26, connecting Allentown, Pennsylvania area travelers to one of America's most-visited destinations.

"We're already seeing a great response to our nonstop, low-fare flights between Allentown and Orlando," said Greg Aretakis, vice president of Network and Revenue for Frontier. "It's clear that local residents value being able to fly nonstop to the airport that's closest to Orlando's popular theme parks and other attractions." Frontier is the only airline that flies between Allentown and Orlando International Airport.

To celebrate the arrival of this "whole different animal" at Lehigh Valley International Airport, an inaugural celebration was held on Tuesday, May 29th. To entertain the passengers prior to their departure on Frontier to Orlando, festivities took place to keep in check with the airline's spokes animal theme.

The Lehigh Valley Zoo brought with them a penguin, parrot and rabbit. A live remote from CAT Country 96.1 FM took place. AAA East Central also partnered in this event and gave away an AAA Travel Prize Pack which consisted of a hotel stay and travel items to complement the 4 round trip tickets that were given away on Frontier to Orlando courtesy of ABE. A performance by the Liberty High School Bagpipers and complementary refreshments for guests and passengers heading to Orlando on Frontier that morning rounded out the event.

When the inbound Frontier flight from Orlando landed at ABE, the Boeing A-319 aircraft was given a water cannon salute courtesy of the Lehigh-Northampton Airport Authority Fire Department.



The celebration concluded with a ribbon-cutting ceremony at the gate prior to the flight's departure back to Orlando.

Charles R. Everett, Jr., Executive Director of Lehigh-Northampton Airport Authority, noted "We look forward to building a long standing relationship with Frontier Airlines. Orlando is our top destination with over 100,000 passengers annually and Frontier's service will enable us to offer another option for travelers for nonstop service and low fares."

Flights will operate on 138-seat Airbus 319 aircraft, featuring 24 channels of DirecTV® and three channels of hit movies at every seat. STRETCH seating, with an additional 5 to 7 inches of legroom, and the airline's new SELECT seating product are available on every flight.

Following is the schedule for the new route:

From Orlando (MCO) to Allentown (ABE), departs at 8:31 a.m. and arrives at 10:58 a.m. on Tuesdays and Saturdays From Allentown (ABE) to Orlando (MCO), departs at 11:40 a.m. and arrives at 2:00 p.m. on Tuesdays and Saturdays



The official ribbon cutting at the gate.



Lehigh Valley Zoo animals were a real crowd pleaser.



The community enjoys the festivities.

# CHAIRMAN'S CHAT



Summer travel is in full swing and we hope that Lehigh Valley International Airport (ABE) is a part of your vacation plans. You will notice that we are in the final stages of the terminal renovations, with the finishing touches being put on the Main Terminal, new elevator and exterior sidewalk.

During May, Frontier Airlines began service to Orlando (MCO). The Inaugural event on May 29th was one of the best ever. The crystal clear sunny day was perfect to view the Frontier Airbus 319 landing at ABE and being welcomed with a water salute from the Lehigh-Northampton Airport Authority (LNAA) Fire Department. We are thrilled to offer our passengers a low cost, nonstop option to one of the premier vacation destinations.

Our commitment to the community extends beyond air service. This Fall we will be hosting a special seminar for our passengers who may not be completely comfortable with flying. "Discover the Freedom in Flying" Seminar will run on two dates (Wednesday, September 5th and Saturday, September 15th) in the Main Terminal.

We offer a unique camp experience for young people in grades 6-12. AeroCamp is designed to give young people the opportunity to explore the vast and exciting world of aviation and aerospace at Braden Airpark in Easton, PA. Campers learn firsthand about the dynamics of airplanes and flight and about the broad spectrum of careers in the aviation and aerospace industry. AeroCamp also includes a site visit to Lehigh Valley International Airport where campers get a bird's eye view of the airport from the control tower.

The airport is also available for group tours for schools, scouts, clubs and other organizations. It is a great way to familiarize these groups with the airport.

You will find more information on these programs by visiting our website at www.flylvia.com. It is our pleasure to provide them to you and we hope you will take advantage of these community programs.

Remember to check out our Facebook page, join in on a conversation and let us know about your travels by posting pictures of your trip. We would love to know where you are going and where you have been.

The Lehigh-Northampton Airport Authority Board of Governors wish you safe travels and know you will enjoy our "Easy In, Easy Out" stress-free experience.

Sincerely,

T. Anthony Jannelli Chairman

### Lehigh-Northampton Airport Authority Adopts Mission Statement & Goals



#### Vision

To be a model aviation system, providing the highest levels of service to our diverse customers while serving as a gateway to the community, region and world.

#### **Core Values**

Integrity - We are honest, true to our word and do the right thing. Respect - We treat others as we would like to be treated. Trust - We believe in and rely on each other. Teamwork - We are empowered and share a common purpose. Service - We strive to exceed customer expectations. Humility - We are engaged, self-aware and possess the necessary resolve to excel.

#### Mission

To plan and provide for the current and future air transportation needs of the Greater Lehigh Valley by constructing, maintaining and operating safe, efficient, modern and attractive airport facilities, and to promote reliable, competitively-priced air transportation services and to fulfill this mission in an efficient and cost-effective manner.

#### Goals

- Operate and maintain the Lehigh Valley Airport System consisting of Lehigh Valley International Airport (ABE), Queen City Airport (XLL), and Braden Airpark (N43) in a safe and efficient manner.
- Provide high quality facilities to meet the needs of commercial and general aviation, shippers, and the traveling public.
- Ensure that the Airport Authority maintains a sound financial position to carry out its mission.
- Continuously improve the quantity, quality, and value of air transportation services.
- Pursue environmental initiatives that provide direct and measurable benefits to the Airport Authority and surrounding communities.
- Maintain an effective community service/relations program.
- Provide the highest level of customer service to all Lehigh Valley Airport System users.
- Cultivate long-standing and new relationships with local, state, and federal officials strengthening the Airport Authority's influence on issues that affect its operation and development.





# A Message from the Executive Director

AvPorts is delighted to be a part of the Greater Lehigh Valley and to serve as manager of a key transportation asset - your airport system. Airports link leisure travelers to vacation spots and activity centers, clients to business partners and suppliers, children to grandparents, and friends across the miles and achieve something the internet has not made obsolete - human contact. They are important economic engines locally and nationally. Today airports provide both access to the world and the global economy and local jobs and economic activity.

Over the past six months, AvPorts has focused on six key functional areas; air service, facilities, finances, safety and security, customer service and organization. The airport business model describes the rationale of how an airport creates, captures and delivers value for its owner, the traveling public, airlines, concessionaires and other stakeholders and remains self-sustaining. Given industry changes, including airline consolidations, volatile fuel prices, increasing labor and pension costs, equipment shortages and inefficiencies, congestion and intense competition, our model seeks to control aeronautical costs and constraints while identifying opportunities and methods to augment non-aeronautical revenues. Airports remain solvent and self-sustaining in this economy by determining what passengers, airlines or other users require and providing it.

Many of the same factors also effect the airline business model. The airline business model is to provide air service where there is sustainable market demand and where their route systems generate profit. We are mindful that airport and airline business models are constantly evolving. We focus on the key functional areas to allow the Lehigh Valley airport system to anticipate and be responsive to change.

Above all, we want your experience at the Lehigh Valley airports to be safe, convenient and enjoyable - "*Easy in, Easy out.*"

We look forward to serving you and seek your input as we progress.

Charles R. Everett

Executive Director



Musikfest is a 10-day festival located in Bethlehem, PA. LVIA will be located in Plaza Tropical during the festival hours starting August 3rd. Visit the LVIA tent for a chance to win airline tickets to Orlando.



Visit LVIA's table at every Friday night home game for a chance to win airline tickets to Orlando. GO PIGS!!!



# Community Corner



# Did You Know We Offer Airport Tours?

Looking for a group activity for your club or organization? Lehigh Valley International Airport is always pleased to show guests around our dynamic environment. Though Federal regulations restrict access past airport security checkpoints to LVIA employees and ticketed passengers, groups taking a guided tour will have access to these areas as well.

LVIA provides free guided tours to schools, scout groups or other organized groups wanting to explore the airport facility. Since the airport is constantly changing, we cannot predict exactly what you will see on a tour, however, areas generally included are Upper Level Ticket Area, Passenger Screening, Wilfred M. "Wiley" Post Jr. Concourse and Lower Level Baggage Claim. Due to security and operational reasons, we regret that tour groups cannot access areas operated by airport tenants/organizations other than the Airport Authority.

Tours are offered by appointment between 9AM - 4PM, Monday through Friday. The tours are specific to school age children (5 years and older) with a maximum of 25 people. School age groups are requested to supply one chaperone for every five children attending the tour.

If you are interested in scheduling a tour, please send a request via e-mail to info@Inaa.com or call 610-231-5224.



Stay in touch with us on Facebook and Twitter:

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### Freedom in Flying Seminar: ABE Helps You Leave Your Fears at the Gate

If you have limited your travels due to a fear of flying, Lehigh Valley International Airport is here to help. During two days in September, we will be hosting "**Discover The Freedom in Flying**" seminar. Presenting will be Beverley Bley, L.P.N., C.M.Ht., Darren Betters, Director Commercial Services, Pilot and Chris Murgia, Federal Security Director, TSA. Here are the details for the Seminar:

- Dates:Wednesday, September 5, 2012 6pm 8pmSaturday, September 15, 2012 2pm 4pmLocation:Main Terminal, 2nd Floor Ticket Counter Area
- Fee: \$39 per person includes Parking
  - \$20 Second person
  - \$10 Children under 12 when accompanied by an Adult

Limited space, so please make your reservations by August 15, 2012 by calling **610-231-3112**.

# AeroCamp Takes Summer Camp to New Heights



AeroCamp is designed to give young people a unique opportunity to explore the vast and exciting world of aviation and aerospace at their local airport, Braden Airpark.

Campers learn firsthand about the dynamics of airplanes and flight, and about the broad spectrum of careers in the aviation and the aerospace industry. Every camper has the opportunity to fly an aircraft if they choose. However, flight time is only a fraction of the AeroCamp experience and is not required to have a great learning adventure. AeroCamp also includes site visits to various aviation-related organizations.

AeroCamp runs for five days - Monday through Friday during the summer and select seasonal dates. Currently there are two summer AeroCamp level experiences:

AC Basic (Grades 6-8) - Young people with litte or no previous aviation knowledge or experience.

**AC Advanced (Grades 9-12)** - Teens with some previous aviation knowledge or experience (AC Basic is NOT a requirement).

The camp is operated by Moyer Aviation, member of the Flight School Association of North America. For more information please contact: vern@moyeraviation.com - 610-258-0473 Moyer Aviation Braden Airpark 3800 Sullivan Trail Easton, PA 18040 www.moyeraviation.com





### Meet the New Operations, Safety and Maintenance Team

As we close out the 2nd quarter of 2012, the new Operations, Safety & Maintenance Department is beginning to take shape. The establishment of this department includes the creation of a brand new Operations & Safety Group.

The Operations & Safety Group consists of the Operations & Safety Office staffed by Kathy Brudnak & Carolyn O'Donnell (formerly the Public Safety Office); the Operations Center (formerly the Communications "Comm" Center) and Airport Police. A group of Operations Officers will also be added to this team over the summer.

Under the direction of Tom Stoudt, Director of Operations, Safety & Maintenance, the Operations & Safety team will be headed up by the Operations & Safety Manager, Larry Weiss. Larry is responsible for direct oversight of the Operations Center. Larry will also oversee the Police and Operations groups. The direct oversight of Police and Operations Officers will be provided by the Operations & Safety Supervisor, Tim Koder. Tim is also the Airport's Police Chief. John Demyan has been appointed as our new Fire Captain in the Aircraft Rescue & Firefighting group. In the Maintenance and Custodial areas, Bruce Frack will continue as our Superintendent of Maintenance.

Additional changes to this department are on the horizon. Look for more information on the Department in future issues of the Newsletter.

# Main Terminal Renovation Update:

Good news! By the end of July the renovations to the Main Terminal, Elevator and Exterior Sidewalk are scheduled to be completed (weather permitting)!

## Annual FAA Certification Inspection Update

On June 12 - 14, the FAA conducted its 2012 annual airport certification inspection of ABE. Title 14 of the Code of Federal Regulations Part 139 requires the FAA to issue airport operating certificates to airports that serve scheduled air carrier aircraft.

These Airport Operating Certificates serve to ensure safety in air transportation, since an airport operator must agree to certain operational and safety standards in order to obtain a certificate.

To ensure that airports with Airport Operating Certificates are meeting the requirements of Part 139, FAA Airport Certification Safety Inspectors conduct airport certification inspections. These inspections typically occur yearly, Certification inspections include the following steps:

- A pre-inspection review of required records and the airport certification manual.
- Daytime and nighttime airfield inspection of pavements, lighting, nav-aides, signage, paint markings, safety areas, wildlife, etc.
- Aircraft rescue and fire fighting inspection of equipment and protective gear, training records, timed-response drill, documentation of basic emergency medical care training and annual live-fire drill.
- Fueling facilities inspection of aviation fuel farms and mobile fuelers; documentation of quarterly fueling facilities inspections; certification of fire safety training.
- $\ensuremath{\boxtimes}$  A post inspection briefing with airport management to discuss

We are pleased to report that the airport passed this year's inspection with only a minor discrepancy. We would like to thank all who helped us achieve these results and especially like to thank our Maintenance, ARFF, Fueling, Operations Center, Operations & Safety and Administrative personnel for all of their efforts to ensure such a positive inspection.





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